

# 2022 Electric Utility Fleet Managers Conference

June 5-8 | Williamsburg, VA

**Activities  
Newsletter**  
**Spring 2022**  
[www.eufmc.com](http://www.eufmc.com)

## WELCOME

The EUFMC is a leading educational event for fleets with utility equipment. While the conference experience is filled with learning and networking opportunities, part of the EUFMC tradition includes offering unique activities for attendees, spouses and social guests, and their families. This newsletter is provided to help you plan and make the most of your EUFMC experience.

An EUFMC registration includes access to all EUFMC events including three meals a day Monday through Wednesday. Seats at dinner are reserved for all attendees; registered spouses and social guests are seated with the attendee. Monday and Wednesday are banquet events; Tuesday night is a random seating event with a buffet of regional specialties.

Williamsburg is a leading vacation destination. The EUFMC takes place adjacent to Colonial Williamsburg, a living history museum. There are many “CW” programs available; complimentary CW admission tickets are provided for all EUFMC registrants courtesy of Caterpillar. Pick up your ticket at the EUFMC check-in desk at the conference center.

Monday is the day for equipment with a drive-through equipment showcase and afternoon show located adjacent to the CW Visitor Center. Spouses and families are welcome to attend the show.

John Foley, who spent his early career as a lead solo pilot in the U.S. Navy’s Blue Angels, will be the featured speaker at Tuesday dinner. Foley will appear courtesy of International. International is also providing all utility fleet attendees a complimentary copy of Foley’s book, “Fearless Success.” Additional copies will be available for sale. Before and after dinner John Foley will be available for photos and book signings.

After dinner Wednesday features a concert by The Louisville Crashers, courtesy of Freightliner. The musicians have made appearances on The Late Show with David Letterman, The Tonight Show with Jay Leno, Late Night with Conan O’Brien, The Grand Ole Opry and MTV. The Crashers are widely recognized as one of the nation’s best party bands—you will want to pack your dancing shoes!

Many activities during EUFMC require advance registration. You will want to look into these activities on the following pages. A tentative schedule is included in this newsletter and up to date details will be posted in the EUFMC event app, available late May.

Welcome to the EUFMC!

## EUFMC 2022

**Williamsburg Lodge  
& Conference Center  
310 S. England Street  
Williamsburg, VA 23185**

**See the  
[Williamsburg Area Info page](#)  
for information on airports,  
discounted shuttles and  
additional planning:**

**[www.eufmc.com](http://www.eufmc.com)**



*Blue Angels pilot John Foley will speak at Tuesday Dinner*

## Do I need a ticket?

Badges are issued to those who have purchased a registration for the EUFMC. Because we do not issue tickets for meals, wearing a name badge serves as your admission to functions sponsored by EUFMC including Sunday Tea and the Monday, Tuesday and Wednesday dinners.

The only tickets you will need are CW admission tickets for any touring in the historic area.

Thank you for wearing your badges in plain sight so that we can identify you and recognize you as part of our EUFMC group.



## What About Families?

Attendees are encouraged to bring their families to Williamsburg. Children are welcome on the Saturday evening activity and the Sunday Afternoon Walking Tour. Children may also accompany you on the shopping shuttle and at the Monday equipment events. Children do not attend events that require a name badge admission including the Sunday Tea and evening banquet dinners. Since alcoholic beverages are served, children should not attend privately sponsored hospitality events.

**Need Childcare Assistance?** Williamsburg Nanny Agency 757-345-8449

## ACTIVITY REGISTRATION

To the many of you who registered for activities when you submitted your conference registration, thank you! To reserve your space for any of the activities offered, please register online using:

[EUFMC Activities](http://eufmc.com/register/activities.html) (eufmc.com/register/activities.html)

Advance registration is always best but if not, please check program availability at the EUFMC Conference Registration Desk on Saturday & Sunday, June 4 and 5.

To confirm or change your activities registration, please email Ellen Sutton, EUFMC Asst. Conference Coordinator, [esutton@eufmc.com](mailto:esutton@eufmc.com).

## SATURDAY, SUNDAY AND MONDAY

- **Colonial Williamsburg Admission Tickets** are available for all registered attendees. Pick up your pass at the EUFMC Registration desk beginning Saturday afternoon. Tickets are good for the length of the conference. [Colonial Williamsburg's website](#) provides details on the schedule of programs.
- **Saturday 8:30 PM: Ghost Tour** for attendees and families
- **Sunday Golf Tournament** for fleet and supplier registrants
- **Sunday 1:30 PM Afternoon CW walking/orientation tour** for attendees & families
- **Fingersmear Collaborative Painting** begins; see details below
- **Sunday 3 PM "Here Comes the Sun"** tea for spouses/social guests no RSVP required
- **Monday Outlet Shopping Shuttle:** Meet the shuttle in the front drive of the Williamsburg Lodge beginning at **10 AM** to go to [Williamsburg Premium Outlets](#) and [Williamsburg Antique Mall](#). The shuttle will depart from the Lodge on the hour with last shuttle returning to the Lodge approximately **3:30 PM**.

## Kelly Sullivan FingerSmear Collaborative Painting

All EUFMC attendees are invited to contribute to a large scale commemorative painting under the direction of [Kelly Sullivan](#), artist. A unique painting will be created from the dabs painted by EUFMC attendees.



Plan to add your dabs of paint during Sunday registration, the Monday equipment show, on Tuesday morning and after dinner on Tuesday. The big reveal of the final painting will happen at Wednesday dinner. Kelly Sullivan and the FingerSmear experience is provided by Terex.

## TUESDAY

**“Jamestown Settlement - a living history museum” for spouses, social guests and retirees, 9 AM—2 PM.** Join us for an outing to the Jamestown Settlement - a recreation of Jamestown as it might have appeared between 1607-1624. Set along the James River just a few miles from Williamsburg we will visit a recreated Powhatan Indian Village and James Fort - a military outpost. Three recreated ships that brought the first permanent English colonists to Virginia are docked at the pier. Come aboard! We’ll begin with John Sutton, tour guide, sharing an overview of Jamestown and the importance and history of this area to our young country. Learn the true story of Pocahontas and Captain John Smith. We will see, touch and experience how the Colonists and Native American Indians lived. There are also extensive gallery exhibits and a gift shop that can be visited.



Lunch for spouses will follow at Le Yaca French restaurant in Williamsburg. Debbie Bruss, retired trainer from Thomson Reuters and etiquette consultant with the Junior Cotillion of Hampton Roads, will lead an etiquette program during the luncheon.

Retirees will depart for lunch with John Sutton.

Transportation and admission provided.

## WEDNESDAY

- **6 AM Guided Run and Walk** for all attendees
- **10 AM All Levels Spouse Yoga Class**
- **1:30 PM Guided Meditation followed by Spa Break with optional Service Activities:** The event begins with guided meditation then chair massages, first come first served. Making blankets for the local animal shelter or writing greeting cards for a children’s hospital will also be available.

## The Crashers Special Concert

After dinner Wednesday, Freightliner invites you to a special concert by The Crashers. These musicians have an incredible pedigree so expect terrific music and a high energy closing night at EUFMC.



## WHAT TO WEAR

Williamsburg in the late spring means prepare for hot and humid days or cooler mornings and evenings.

### Daytime

Casual dress is appropriate for EUFMC daytime activities. If EUFMC had a uniform it would be golf shirts and khakis!

### Evenings

For evenings and dinners, the dress code for men is jackets preferred, ties optional; women dress at a similar level in dresses or pants outfits.

### Don't forget:

A light jacket in case of cool or rainy weather; if it is very hot outdoors, meeting rooms may be cool at first to compensate for high temperatures and the volume of attendees expected.

Sunscreen especially for tours, golf, and the Monday equipment events.

Comfortable shoes—many outdoor walkways are brick or gravel.

# EUFMC SCHEDULE

## FRIDAY, JUNE 3

**2:00 PM - 5:00 PM** EUFMC Vendors: Equipment Show Booth Set Up

## SATURDAY, JUNE 4

**6:00 AM - 8:30 AM** Morning Coffee & Tea, Williamsburg Lodge Conference Center Arrival Hall

**9:00 AM - 5:00 PM** EUFMC Vendors: Equipment Show Booth Set Up

**1:00 PM - 6:00 PM** Conference Registration, Williamsburg Lodge Conference Center Registration Area

**8:30 PM - 10:00 PM** Ghost Tour for EUFMC Attendees & Families, depart from Williamsburg Lodge Conference Ctr Arrival Hall

## SUNDAY, JUNE 5

**6:00 AM - 10:00 AM** Morning Coffee & Tea, Williamsburg Lodge Conference Center Arrival Hall

**6:45 AM** Golf Tournament Continental Breakfast, Golden Horseshoe Clubhouse

**7:00 AM - 7:45 AM** Golf Tournament Check-In, Golden Horseshoe Clubhouse. Greens fees must be paid in advance

**8:00 AM - 1:30 PM** Golf Tournament, Golden Horseshoe Gold Course

**9:00 AM - 5:00 PM** EUFMC Vendors: Equipment Show Booth Set Up

**10:00 AM - 7:00 PM** Conference Registration, Williamsburg Lodge Conference Center Registration Area

**1:30 PM - 3:00 PM** Colonial Williamsburg Walking Tour, EUFMC Attendees & Families, Conference Ctr Arrival Hall

**3:00 PM - 4:00 PM** "Here Comes The Sun", Spouses Tea, Colony Room (casual dress)

**4:30 PM - 5:30 PM** Fleet Attendee Reception & New Member Orientation, Piedmont Room

**5:15 PM - 5:30 PM** Equipment Show Suppliers Meeting, Tidewater Room

**5:30 PM - 7:00 PM** Opening Reception, Virginia Room (jackets preferred, ties optional for gentlemen, spouses welcome)

## MONDAY, JUNE 6

**6:00 AM - 10:00 AM** Morning Coffee & Tea, Williamsburg Lodge Conference Center Arrival Hall

**7:00 AM - 10:30 AM** Conference Registration, Williamsburg Lodge Conference Center Registration Area

**7:30 AM** Continental Breakfast, Visitor Center Equipment Show Site (shuttle from Williamsburg Lodge begins at 6:00 AM)

**8:00 AM - Noon** Drive-Thru Demonstration, Visitor Center lot adjacent to Woodlands Conference Center, shuttle buses provided

**10:00 AM - 3:30 PM** Shopping Shuttle to Williamsburg Premium Outlets & Antique Mall - shuttles depart the Williamsburg Lodge

**11:30 AM or TBA** Lunch, Woodlands Conference Center, immediately following the Drive-Thru (spouses welcome)

**1:00 PM - 4:00 PM** Equipment Show, Visitor Center Lot adjacent to Woodlands Conference Center

**5:00 PM** Last shuttle departs from the equipment show to return to the Williamsburg Lodge

**6:00 PM** Cocktails, Virginia Room Foyer

**6:00 PM - 6:45 PM** Photos by Picture Phoenix, Piedmont Room

**7:00 PM** Sponsorship Recognition Dinner, Virginia Room (jackets preferred, ties optional for gentlemen)

**After Dinner** Hospitality Events, Williamsburg Lodge Conference Center

## TUESDAY, JUNE 7

**6:00 AM - 9:00 AM** Morning Coffee & Tea, Virginia Room Foyer

**7:00 AM - 8:30 AM** Buffet Breakfast, Colony Room (casual dress, spouses welcome)

**8:00 AM - Noon** Driving Safety, Sustainability & Technical Expertise, General Session, Virginia Room

**9:00 AM - 2:00 PM** Jamestown Settlement - a living history museum tour for spouses and retirees

**9:40 AM - 10:00 AM** General Session Break

**Noon - 1:15 PM** Lunch, Colony Room (spouses welcome if they are not attending the spouse luncheon)

**Noon - 1:15 PM** New Member Lunch, Piedmont Room

**1:15 PM - 4:00 PM** General Session continues in the Virginia Room

**2:05 PM - 2:25 PM** General Session Break

**5:30 PM** Cocktails, Virginia Room Foyer

**5:30 PM - 6:30 PM** Photos with Dinner Speaker, Piedmont Room

**5:30 PM - 6:15 PM** Photos by Picture Phoenix, Virginia Room Landing

**6:30 PM** Dinner, Virginia Room (jackets preferred, ties optional for gentlemen)

**After Dinner** Hospitality Event, "Seltzers & Sangrias" Virginia Room Foyer - Live Music & Dancing, Piedmont Room

## WEDNESDAY, JUNE 8

**6:00 AM - 7:30 AM** Guided Run & Guided Walk, depart from Williamsburg Lodge Conference Center Arrival Hall

**6:30 AM - 9:00 AM** Morning Coffee & Tea, Virginia Room Foyer

**7:00 AM - 8:30 AM** Buffet Breakfast, Colony Room (spouses welcome)

**8:00 AM - 11:30 AM** Driving Safety, Sustainability & Technical Expertise, General Session, Virginia Room

**10:00 AM - 11:00 AM** Yoga Class for EUFMC spouses at The Spa at Colonial Williamsburg

**10:00 AM - 10:20 AM** General Session Break

**11:30 AM** Fleet Representative Group Photo, Virginia Room Foyer

**11:45 AM - 1:00 PM** Buffet Luncheon, Colony Room (casual dress, spouses welcome)

**1:00 PM - 4:00 PM** General Session continues in the Virginia Room

**1:30 PM - 3:30 PM** Afternoon Spa Break for EUFMC Spouses, Guided meditation, spa service and service project, Allegheny Room

**1:50 PM - 2:10 PM** General Session Break

**5:30 PM** Cocktails, Virginia Room Foyer

**5:30 PM - 6:15 PM** Photos by Picture Phoenix, Piedmont Room

**6:30 PM** "Adventure Awaits" Dinner, Virginia Room (jackets preferred, ties optional for gentlemen)

**After Dinner** Dessert Buffet, Virginia Room & Foyer

**9:00 PM** Concert by The Crashers, Virginia Room

## THURSDAY, JUNE 9

**6:30 AM - 9:00 AM** Morning Coffee & Tea, Williamsburg Lodge Conference Center Arrival Hall

*Events, times and locations noted are subject to change. The EUFMC event app will have the most accurate information for EUFMC.*